

SIGNATURE EVENT

KEN ROBERTS MEMORIAL DELINEATION COMPETITION (KROB)

Announcement Event Date: June 20th (virtual)

Gallery Talk Reception: July 17th

The Ken Roberts Memorial Delineation Competition (KRob) has celebrated the best in architectural delineation for 49 years. Since opening the competition to international entries, KRob typically receives over 400 entries from 25 countries annually.

In 2024, AIA Dallas celebrates **KRob's 50th anniversary!** The KRob Award Announcement Celebration will be held virtually to allow for international participation. An exhibition of the entries will be held at the AD EX with an in-person opening reception.

In addition to the virtual event, exhibition, and exhibition opening event, sponsors receive exposure through the call for entries and all competition promotion. Past media partnerships include *Architect* and *The Architect's Newspaper*.

Contact lswanson@aiadallas.org for additional opportunities for this landmark year including a book, traveling exhibition, podcast, and archive.

EXCLUSIVE

Presenting Sponsorship - \$5,000

- Title rights to event (“AIA Dallas KRob Delineation Competition, presented by YOUR COMPANY”)
- Two (2) minute speaking opportunity at the virtual Award Announcement event
- Company logo on exhibition signage displayed at the AD EX
- Company logo on all digital announcements
- Complimentary Allied Basic Membership
- Six (6) tickets to the in-person Gallery Talk Reception

Gold Sponsorship - \$2,000

- Formal recognition at the virtual Award Announcement event
- Company Logo on exhibition signage and all digital promotions
- Four (4) tickets to the in-person Gallery Talk Reception

Silver Sponsorship - \$1,000

- Formal recognition at the virtual Award Announcement event
- Company name on exhibition signage and all digital promotions
- Two (2) tickets to the in-person Gallery Talk Reception

2024 SPONSORSHIP OPPORTUNITIES

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